

# Purpose Chaser Marketing

## Marketing Packages & Consultation Guide

### Why Book a Consultation First

Every artist's career is different. Before starting any marketing campaign, we recommend booking a consultation so we can understand your goals and build the best strategy for your release.

A consultation allows us to:

- Evaluate your music and brand
- Identify the best marketing strategy
- Plan your release rollout
- Avoid wasting money on the wrong promotion
- Create a real growth plan

Marketing works best when it is customized for the artist. This consultation helps us make sure your campaign is built for real results.

### Book Your Consultation First

Before purchasing any marketing package, all artists must book a consultation.

During the consultation we will:

- Discuss your goals
- Review your music
- Build a marketing plan
- Recommend the best package for you

Important:

The consultation fee goes toward the marketing package you choose. The money is applied to your campaign.

## Marketing Packages

### ***Starter Marketing Package - \$500***

- Playlist Promotion
- DJ Pool Submission
- Blog Submissions
- Basic Marketing Strategy

### ***Growth Marketing Package - \$1000***

- Playlist Promotion
- DJ Service Support
- Blog Placements
- Strategy Call

### ***Full Campaign Marketing Package - \$1500***

- Full Marketing Rollout
- Playlist Promotion
- DJ & Radio Promotion
- Blog Placements
- Full Strategy Plan

## **Start Here**

Book your consultation through the homepage before purchasing a package.

Click "Book Your Marketing Consultation" on the homepage to get started.

Your consultation secures your spot and the consultation fee goes toward the marketing package you choose.